

366 DEGREES PRESENTS

CURRENTS FOR NIMBLE CRM

JACK'S BEEN SOCIAL - JACK'S BEEN QUICK JACK'S CUSTOMER ENGAGEMENT STRATEGY

LEGENDARY

BE NIMBLE





What is NIMBLE CRM?

NIMBLE CRM- is a leading Social CRM service that leverages powerful Relationship Intelligence to easily identify key contacts, turning connections into conversations and relationships into revenue.

366 CURRENTS for NIMBLE CRM

CURRENTS for NIMBLE CRM- allows NIMBLE users to extend & nurture relationships and conversations through the 366 Degrees Platform with omni-channel campaigns like email, landing pages, CTA's and social campaigning. CURRENTS facilitates ongoing nurture and promotional campaigns to large audiences of leads, prospects or customers throughout the relationship life-cycle. Connect NIMBLE CRM to 366 Degrees CURRENTS and build your Empire of Customers!

Whats the Business Value?

CURRENTS for NIMBLE CRM- Jack's focused on new business, but has to market, expand and provide quality communications equivalent to larger competitors, which spend millions of dollars to deliver & implement integrated Marketing! Jack needs to run email campaigns, newsletters, promotions and more. 366 Degrees simply gives Jack the ability to do it all from one service. Saves Jack Time, Saves Jack Money, Jack Automates & WINS MORE BUSINESS!

Connect to NIMBLE CRM

CURRENTS for NIMBLE CRM - Jack's nimble for a reason, no time for complex integrations! Simply login to your 366 Degrees service, navigate to the Marketplace and choose connect NIMBLE CRM. Voila! Your leads, prospects, customers, tags and saved NIMBLE searches are live in 366 Degrees. **Take engagement to a whole new leve!**





BUILDING AN EMPIRE OF CUSTOMERS

What you will Use?

NIMBLE CRM Audience Templates Email Marketing

Landing Pages

Social Marketing

CTA's & Banners

Integrated Campaigns

Subscriptions

How you will measure?

Dashboards
Ad-Hoc Reporting
Campaign Calendar
Engagement Analytics
Profile Activity Streams

What will you deliver?

Company Newsletters

Promotions

Product Updates

Service Release Notes

Lead Nurture Campaigns

Customer Updates

On-Boarding Communications

Webinars

You Name It (Here)

BE-NIMBLE.
BUILD CUSTOMERS.







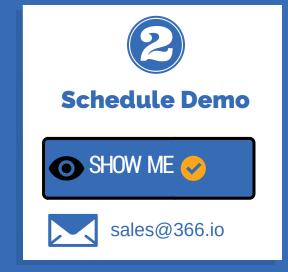


THE CALL TO ACTION

EVALUATING CRM



NIMBLE CRM USER



EMPIRE BUILDER



BE NIMBLE