

366 DEGREES
PRESENTS

CURRENTS FOR **NIMBLE** CRM

JACK'S BEEN SOCIAL - JACK'S BEEN QUICK
JACK'S CUSTOMER ENGAGEMENT STRATEGY
LEGENDARY

**BE
NIMBLE**

366⁰

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THE LOW-DOWN

What is NIMBLE CRM?

NIMBLE CRM- is a leading Social CRM service that leverages powerful Relationship Intelligence to easily identify key contacts, turning connections into conversations and relationships into revenue.

366 CURRENTS for NIMBLE CRM

CURRENTS for NIMBLE CRM- allows NIMBLE users to extend & nurture relationships and conversations through the 366 Degrees Platform with omni-channel campaigns like email, landing pages, CTA's and social campaigning. CURRENTS facilitates ongoing nurture and promotional campaigns to large audiences of leads, prospects or customers throughout the relationship life-cycle. **Connect NIMBLE CRM to 366 Degrees CURRENTS and build your Empire of Customers!**

Whats the Business Value?

CURRENTS for NIMBLE CRM- Jack's focused on new business, but has to market, expand and provide quality communications equivalent to larger competitors, which spend millions of dollars to deliver & implement integrated Marketing! Jack needs to run email campaigns, newsletters, promotions and more. 366 Degrees simply gives Jack the ability to do it all from one service. **Saves Jack Time, Saves Jack Money, Jack Automates & WINS MORE BUSINESS!**

Connect to NIMBLE CRM

CURRENTS for NIMBLE CRM - Jack's nimble for a reason, no time for complex integrations! Simply login to your 366 Degrees service, navigate to the Marketplace and choose connect NIMBLE CRM. Voila! Your leads, prospects, customers, tags and saved NIMBLE searches are live in 366 Degrees. **Take engagement to a whole new level!**

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BUILDING AN EMPIRE OF CUSTOMERS

What you will Use?

NIMBLE CRM Audience
Templates
Email Marketing
Landing Pages
Social Marketing
CTA's & Banners
Integrated Campaigns
Subscriptions

How you will measure?

Dashboards
Ad-Hoc Reporting
Campaign Calendar
Engagement Analytics
Profile Activity Streams

What will you deliver?

Company Newsletters
Promotions
Product Updates
Service Release Notes
Lead Nurture Campaigns
Customer Updates
On-Boarding Communications
Webinars
You Name It (Here)

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BUILD CUSTOMERS.

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THE CALL TO ACTION

EVALUATING CRM

1

Let's Talk



NIMBLE CRM USER

2

Schedule Demo



EMPIRE BUILDER

3

Sign-Up



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